



Indian Institute of Management Shillong (IIM Shillong)

Introduction

IIM Shillong, established in 2007, is the seventh Indian Institute of Management. Known for its emphasis on sustainability and ethics in business, the institute has gained prominence for producing socially responsible leaders.

Establishment & History

IIM Shillong was founded to cater to the growing demand for quality management education in the northeastern region of India. It has positioned itself as a premier institution with a unique focus on sustainable business practices.

Campus & Infrastructure

IIM Shillong boasts a picturesque campus in the lush green hills of Meghalaya. It provides world-class facilities, including:

- **Smart classrooms with cutting-edge technology**
- **Library with an extensive collection of books and digital resources**
- **Residential facilities for students and faculty**
- **Incubation centers to foster entrepreneurship**

Selection Criteria (Admission Process)

IIM Shillong follows a holistic selection process based on CAT scores, academic performance, work experience, and personal interviews. The selection criteria weightage is as follows:

Component	Weightage (%)
CAT Score	40%
Class 10 Marks	10%
Class 12 Marks	10%
Work Experience	20%
Personal Interview (PI)	20%

Courses Offered

- Post Graduate Programme in Management (PGP) – MBA
- Executive MBA (EMBA)
- Doctoral Programme in Management (PhD)
- Post Graduate Programme in Business Analytics (PGPBA)

Placement Reports

IIM Shillong has consistently maintained a strong placement record. Below is the latest placement data:

Placement Statistic	Details
Batch Size	250+
No. of Recruiters	100+
Average CTC (2024)	INR 18 LPA
Median CTC (2024)	INR 17 LPA
Highest CTC (Domestic)	INR 35 LPA
Highest CTC (International)	INR 55 LPA
Top Recruiters	Deloitte, Accenture, ICICI Bank, HDFC, Amazon

Notable Alumni

IIM Shillong has a growing alumni base with individuals excelling in consulting, finance, marketing, and entrepreneurship.

Other Key Highlights

- **Strong focus on sustainability and ethical business practices.**
- **State-of-the-art infrastructure with a serene environment for learning.**
- **Highly experienced faculty and global exposure opportunities.**